



## **SVF-8057 Nature Tourism and Management**

**Tromsø: March 16-17, 2017**

**This is an invitation to a PhD-course at the Faculty of Humanities, Social Sciences and Education, University of Tromsø**

**Credits: 5 ECTS**

**Location:** University of Tromsø, Faculty of Humanities, Social Sciences and Education

**Academic responsibility:** Professor Arvid Viken, UiT The Norwegian Arctic University. Among the speakers will be professor Kirsti Pedersen Gurholt, The Norwegian School of Sport Sciences, researcher Bjørn Egil Flø, Nibio, researcher Gaute Svensson, UiT The Norwegian Arctic University

**Language of instruction:** English

**Target group:** PhD-students in tourism and hospitality and researchers in the field of nature based tourism and administration.

**Content:** Nature-based experiences are central to tourism in Norway that has natural attractions of many kinds, from pristine sites to highly processed tourism products. The trend is towards an ever higher degree of processing, as profit lies in organizing experience products. This is also increasingly made possible by rapid technological development for recreation and tourism; better equipment and technology for new types of activities, and technology for increased security. Top skiing, bicycle tourism, e-bike tourism, and experiences based on motorized transport as ATVs, snowmobiles, airplanes and helicopters are expanding tourism areas. Such ventures are meeting demands in the market. The market is constantly seeking more specialized, commercialized and spectacularized products. Consequently, old traditions and the nature management system is challenged. In this course we want to look at these trends and challenges. The course will address the following themes:

- Historical development of harvesting, outdoor life culture, play and commerce
- Trends in current outdoor life, adventure tourism and touristic nature use,
- Gender and cultural aspects of outdoor recreation
- Values in nature based activities
- 'The everyman's rights', its platform and position, and how it is challenged by new patterns of use
- New management challenges in nature use; technology-based activities, new knowledges, new forms of risk management. <https://en.uit.no/Content/494470/phd-natbas-tour-8057-Naturbasert-turisme-og-forvaltning-feb16-003-.docx>

**Objective of the course:** Students shall obtain knowledge of theories concerning vital aspects of nature based tourism, qualifying for positions in nature based tourism, management and research.

**Required previous knowledge:** is Master's degree or something corresponding within the fields of tourism, hospitality, geography, social sciences, humanities, business administration or economics. A

maximum of 20 seats will be prioritized according to target group and section 10, category 1-4, in [Regulations for the degree of Philosophiae Doctor \(PhD\) at the University of Tromsø](#).

**Course registration deadline – December 1, 2016:** Please use the [application form](#) for admission to PhD courses at the University of Tromsø and send it to: *University of Tromsø, Faculty of Humanities, Social Sciences and Education, Section for Research Services, 9037 Tromsø* (remember any attachments).

**Synopsis/outline for paper – deadline March 6, 2017:** The students shall produce a synopsis/outline for paper (2-4 pages) and send it in within March 6, 2017. During the course, the students are expected to present their outline for paper and take part in discussions.

**Teaching methods and coursework requirements:** This is a 2 days course, but requires literature studies on beforehand. The course consists of lectures and seminars. During the seminars, the topic of the papers will be discussed. The course sessions are compulsory (min. 80% attendance).

**Exam – submission deadline, April 10, 2017.** The exam is to produce a text (paper) of 3000-5000 words. The paper should be written in English or a Scandinavian language. The terms of assessment for examination: Pass/fail. The paper is to be sent in three copies to: *University of Tromsø, Faculty of Humanities, Social Sciences and Education, Section for Research Services, 9037 Tromsø*.



**Information about the UiT Norwegian Arctic University**

<http://uit.no/startside>

**Map of the University Campus:** <http://www2.uit.no/ikbViewer/page/publikum/kart>

**Information about PhD education at the UiT Norwegian Arctic University, incl. other PhD courses:**  
[http://en.uit.no/ansatte/organisasjon/artikkel?p\\_document\\_id=180648&p\\_dimension\\_id=88147&p\\_menu=28713](http://en.uit.no/ansatte/organisasjon/artikkel?p_document_id=180648&p_dimension_id=88147&p_menu=28713)

**Useful information about Tromsø including transport, activities and attractions:**

[www.visittromso.no](http://www.visittromso.no)

**Travelling to Tromsø:**

[http://uit.no/ansatte/organisasjon/artikkel?p\\_document\\_id=301616&p\\_dimension\\_id=88147&p\\_menu=28713](http://uit.no/ansatte/organisasjon/artikkel?p_document_id=301616&p_dimension_id=88147&p_menu=28713)